Aloha nô,

Ke Kukui Foundation, a 501(c)(3) non-profit corporation, is committed to preserving and sharing the Native Hawaiian and Pacific Islander arts and culture with our community. Keeping this vibrant culture alive and thriving in the Pacific Northwest is our objective. As a valued member of this community, we hope that you consider playing an instrumental role in the success of the 17th Annual 4 Days Of Aloha.

With a projected attendance of 30,000+ over the span of 4 days, our main event is the unique highlight of the summer at beautiful Esther Short Park in downtown Vancouver, Washington. The festival reaches a wide demographic of attendees from all over the world who cherish the diverse multicultural and multigenerational atmosphere. It is through the partnering with corporations, local businesses and private contributors that we are able impact our community and share the aloha spirit with our audience in the Pacific Northwest.

Below is a list of some of the events that will be taking place at the 17th Annual 4 Days Of Aloha:

- Annual Hapa Haole Hula Competition – FREE to attend
- Annual Hōʻike and Hawaiian Festival – FREE to attend, winner of the “Spirit of Tourism” Award by Vancouver USA Regional Tourism Office
- Pa`ina (party) with live music, hula and food
- Annual Hula and Craft workshops – Classes led by master kumuhula from Hawai`i, along with Lei Making, Ukulele, Historical guided tour of Kanaka Village at Ft. Vancouver, and Outrigger Canoe Paddling on our very own Columbia River.
- Annual Aloha Fun Run – Promoting health & wellness

We would love to showcase your business or cause to our audience. Enclosed you will find a menu of sponsorship opportunities. We thank you for choosing Ke Kukui Foundation as your marketing partner and playing a pivotal role in the success of the 4 Days Of Aloha 2019!

Me ke aloha pumehana (with warmest aloha),

Kaloku Holt, Program Director”
4 Days of Aloha Committee
SPONSOR BENEFITS
4 Days of Aloha, July 25th-28th, 2019
Portland, Oregon and Vancouver, Washington

Sponsors will have the opportunity for first-rate exposure and community outreach with over 30,000 individuals attending the span of the Festival. Sponsorship opportunities are as follows:

Title Sponsors ($25,000)
- Name in festival event title
- Featured on 1 TV segment news coverage
- Blip billboard festival advertisement with company logo
- Company drawing (Sat/Sun)
- Speaking opportunity (Th/Fr/Sat/Sun)
- Festival booth: tables and chairs, two 10’x10’ tents (Fri-Sun)
- Company banner displayed on main stage & Pa’ina
- Color ad in festival program - full page back cover
- Cultural Workshop passes - 12 classes
- Logo on festival T-shirt
- Mahalo Tent passes- 12 count (Sat/Sun)
- Sponsor recognition on all print ads - posters, cards, programs
- Company inserts into swag bags
- Social media posts (Facebook & IG)
- Mention in our festival event newsletter
- Logo on event website for 1 year
- 12 festival T-shirts

Hawai‘i Sponsors ($15,000)
- Company drawing (Sat/Sun)
- Speaking opportunity (Th/Fr/Sat/Sun)
- Festival booth: tables and chairs, two 10’x10’ tents (Fri-Sun)
- Company banner displayed on lower stage & Pa‘ina
- Color ad in festival program - full page inside front cover
- Cultural workshop passes - 8 passes
- Logo on festival T-shirt
- Mahalo Tent passes- 10 count (Sat/Sun)
- Sponsor recognition on all print ads - posters, cards, programs
- Company inserts into swag bags
- Social media posts (Facebook & IG)
- Mention in our festival event newsletter
- Logo on event website for 1 year
- 10 festival T-shirts

Title Sponsors ($25,000)
- Name in festival event title
- Featured on 1 TV segment news coverage
- Blip billboard festival advertisement with company logo
- Company drawing (Sat/Sun)
- Speaking opportunity (Th/Fr/Sat/Sun)
- Festival booth: tables and chairs, two 10’x10’ tents (Fri-Sun)
- Company banner displayed on main stage & Pa‘ina
- Color ad in festival program - full page back cover
- Cultural Workshop passes - 12 classes
- Logo on festival T-shirt
- Mahalo Tent passes- 12 count (Sat/Sun)
- Sponsor recognition on all print ads - posters, cards, programs
- Company inserts into swag bags
- Social media posts (Facebook & IG)
- Mention in our festival event newsletter
- Logo on event website for 1 year
- 12 festival T-shirts

Hawai‘i Sponsors ($15,000)
- Company drawing (Sat/Sun)
- Speaking opportunity (Th/Fr/Sat/Sun)
- Festival booth: tables and chairs, two 10’x10’ tents (Fri-Sun)
- Company banner displayed on lower stage & Pa‘ina
- Color ad in festival program - full page inside front cover
- Cultural workshop passes - 8 passes
- Logo on festival T-shirt
- Mahalo Tent passes- 10 count (Sat/Sun)
- Sponsor recognition on all print ads - posters, cards, programs
- Company inserts into swag bags
- Social media posts (Facebook & IG)
- Mention in our festival event newsletter
- Logo on event website for 1 year
- 10 festival T-shirts
Sponsorship benefits continued...

Maui Sponsors ($10,000)
- Company drawing (Sat/Sun)
- Speaking opportunity (Th/Fr)
- Festival booth: two 10’x10’ tents, tables and chairs (Fri-Sun)
- Company banner displayed near main stage lawn & Pa‘ina
- Color ad in festival program - full page inside back cover
- Cultural workshop passes - 6 passes
- Logo on festival T-shirt
- Mahalo Tent passes - 8 count (Sat/Sun)
- Sponsor recognition on all print ads - posters, cards, programs
- Company inserts into swag bags
- Social media posts (Facebook & IG)
- Mention in our festival event newsletter
- Logo on event website for 1 year
- 8 festival T-shirts

O‘ahu Sponsors ($5,000)
- Speaking opportunity (Thur)
- Festival booth: one 10’x10’ tent, tables, chairs (Fri-Sun)
- Company banner displayed near festival main stage food court & Pa‘ina
- B&W ad in festival program - full page
- Cultural workshop passes - 4 passes
- Logo on festival T-shirt
- Mahalo Tent passes - 6 count (Sat/Sun)
- Sponsor recognition on all print ads - posters, cards, programs
- Company inserts into swag bags
- Social media posts (Facebook & IG)
- Mention in our festival event newsletter
- Logo on event website for 1 year
- 6 Festival T-shirts

Kaua‘i Sponsor ($2,500)
- Festival booth: one 10’x10’ tent, tables, chairs, (Fri-Sun)
- Company banner displayed at Pa‘ina (Th)
- B&W ad in festival program - full page
- Cultural workshop passes - 2 passes
- Festival T-shirt- name printed
- Mahalo Tent passes - 4 count (Sat/Sun)
- Sponsor recognition on all print ads - posters, cards, programs
- Company inserts into swag bags
- Social media posts (Facebook & IG)
- Mention in our festival event newsletter
- Logo on event website for 1 year
- 4 Festival T-shirts
SPONSOR COMMITMENT FORM
Please complete this form and make check payable to KE KUKUI FOUNDATION.
Completed forms and payments should be sent to:
KE KUKUI FOUNDATION, PO Box 821792, Vancouver, Washington 98682.
Mahalo for your support!

Organization____________________________________________________________________________
Contact_________________________________________ Phone____________________
Address_________________________________________________________________________________
________________________________________________________________________________________
Email___________________________________________________________________________________
Website_________________________________________________________________________________

Please select your sponsor level:

☐ Title Sponsor ($25,000)
☐ Hawai`i Sponsors ($15,000)
☐ Maui Sponsors ($10,000)
☐ O`ahu Sponsors ($5,000)
☐ Kaua`i Sponsors ($2,500)

Terms & Conditions for Sponsorship:

Deadline to be included in main print advertising materials is April 19, 2019.
Logos are due with commitment forms.
Please email all logos: color eps (raster) files and b&w jpeg (300dpi) to:
kapuanani@kekukuifoundation.com and/or email with questions.
Final ads for Festival Program are due by: June 28, 2019. 300 dpi .jpg or .pdf files.
*see ad spec sheet for details.

For additional sponsorship questions or information, please contact:
Kaloku Holt  808.227.4043 or email: info@kekukuifoundation.com
ADVERTISE in the DAYS OF ALOHA Program

Join our advertising ‘ohana (family) with an ad in our printed event program. The program is packed full of information about our events at Esther Short Park, Hula competitor details, cultural information, advertisements, a vendor map, and list of all of our sponsors. Ads start as low as $75 for a B&W ad. Full page color ads are possible with Title, Hawai‘i, Maui, Oahu Sponsorship levels.
ADVERTISEMENT SPECIFICATIONS

Promote your business in our Days of Aloha in the Pacific Northwest printed program.

- Full Page - $200
  6.25” wide x 7.5” tall

- Half Page - $120
  6.25” wide x 3.625” tall

- 1/8” Page - $75
  3” wide x 1.75” tall

*Reserve Ad Space by June 16th
*B&W ads only! (Unless Sponsor)
*Final artwork due no later than June 28th, 2019
*PDF or 300 dpi Jpeg files

Please send finished files to: info@kekukuifoundation.com

Company Name ______________________________________________________________
Address _______________________________________________________________________
Contact Name __________________________________________________________________
Phone ____________________ Email _____________________________________________

Mail payment to Ke Kukui Foundation, PO Box 821792, Vancouver, WA 98682